

http://www.yournewsagent.com.au/mackasgriffithnewsagency

Volume 1, Issue 2

31 August 2008

#### Important details about this business:

- Email address
   macka@mackasnews.com.au
- Company Name—ARMTAG
  Pty Ltd
- BSB—012-964
- Account Number—4860 30305
- ABN—16 676 436 146
- Web address: http://

www.yournewsagent.com.au/mackasgriffithnewsagency

#### Account details

Thank you to all those customers that returned the information update sheet. All details have been entered into the computer. It has certainly added to the number of customers that are choosing to receive their accounts via email.

I have drawn a lucky winner from those that returned their form and credited their account with a bonus \$10. The lucky winner was David Elder.

Anyone that has yet to return their form can still do so and I will draw another winner next month for a \$5

credit.

### We have a web presence

I have been hoping to establish a website since taking over the business. Unfortunately, time has not allowed this to occur. I have, however, been able to access a commercial site that uses a template for Newsagents' web sites. So we are now accessible 'on the web'.

The address is <a href="http://www.yournewsagent.com.au/mackasgriffithnewsagency">http://www.yournewsagent.com.au/mackasgriffithnewsagency</a>

This site allows you to look at the products and services we provide in the job plus much more. It allows you to register stops and starts for example. By doing this online I will receive an email automatically with your instructions. You will also receive a confirmation email giving your request in writing.

This should be a very accurate process. Please note that all deliveries for the following day are finalized by 5pm. So any changes after that will not be entered until the following day. This is no different to changes via phone.

The site also allows for me to post alerts to you such as price rises or delays in delivery etc. I am also able to advertise community events on the community noticeboard. This allows all to be aware of what is happening locally.

#### Shop Locally

One of the greatest assets the Griffith/Narrabundah area has is its strong sense of community. After 20 years in 'the bush' in small country towns I feel a similar sense of 'belonging' and caring for each other amongst the Griffith residents.

It is vital that we all look after each other and ensure our 'local shopping centre' remains strong.

It is great to see so many customers wanting to 'buy locally' and I will do everything in my power to ensure that I can continue to meet your needs.

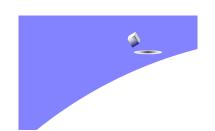


It is very disheartening to see a local newspaper offering residents the opportunity to have a daily newspaper delivered directly to them for significantly less than they supply it to me. This does nothing to maintain small local businesses in the ACT.

It is great to see the opening of Antz Pantz Café again, adding another facet to our busy shops. I welcome Tim and Susan, who are no strangers to the area, with Tim's parents owning Kingston Newsagency for many years.

Please see over for a special Antz Pantz offer.

Alan Macdonald (Macka)







#### Aussie Phone Cards

International calling cards are a very confusing and complicated part of this business. I have formed a relationship with Access Phone cards who provide Aussie Phonecard and earlybird Phonecard.

Both these cards take much of the confusion out of the process. We have a very clear document that has a comparison amongst

all the major cards or you can access the information off their web site on <a href="http://">http://</a> www.accessphonecar ds.com.au/

The earlybird card is best for calls made between Midnight and 6am Australian Time while the Aussie card is best for the rest of the day.

They are a hard plastic card and come loaded with \$10, \$20, \$30 or \$50 (with 30% extra on the \$30 and \$50) and can be recharged either online or over the phone.

Both cards have local Canberra numbers to make your connection.

Come in and make a comparison. They take the confusion out of International calling.

Barker

Centre

Griffith-

'Meeting

the needs

of the

Local

communi ty'

#### Eftpos back up and running

At last we have our eftpos facilities up and running. After Bill Express/Dial Time going into receivership we had a very difficult time, firstly with no phone cards and then with no eftpos. We appreciate your



patience and understanding during that time. Fortunately with the ATM and with the physical phone cards we managed to meet most peoples needs.

The new eftpos has all major mobile phone recharges, international calling cards, bigpond music, magazine gifts, tickets for major attractions, toll recharges, fishing licenses as well as accepting Visa, Mastercard and American Express.

These services are provided by St George Bank and Touch.





## Antz Pantz Cafe

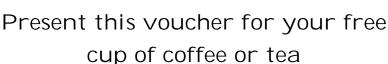
This youcher entitles the holder to one **FREE** cup of tea or coffee

Come and enjoy the new eating experience in Griffith

Offer valid until September 30, 2008

Antz Pantz Cafe

# Re-opened @ Griffith Shops



Tim and Suez look forward to meeting you! 🙂

