



Macka's Mumblings

NEWSPAPER

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Featured Product -



50 Years of Vogue

The last issue of Vogue Australia celebrated 50 Years of Vogue. This issue sold out very quickly across Australia and despite requesting additional copies I have been unable to get an extra allocation to meet the numerous requests. Vogue have issued a 50 Years of Vogue book which will be very interesting reading for Vogues many loyal readers.



A couple of weeks ago we were invited to the NSW Lotteries 'Top Shop' awards dinner. This dinner was to acknowledge the achievements of various agencies in NSW/ACT. We were invited as we had accumulated amongst the top 3 points earners in the ACT/Riverina. This is based on sales, promotions, syndicates, mega picks etc. It is a credit to the loyalty of all our wonderful customers that we are in this position. Thank you.



On-Line Ordering

I am in the process of finalising two very exciting on-line purchasing options for all our customers.

1. **Printer Cartridges** – Via a

company called  and our web site you will be able to order both original and compatible ink cartridges directly from the distributor at very competitive prices. You will pay for them on-line (using a credit card) and the cartridges will be delivered directly to you. The payment will come to me and I will then be invoiced by Key Tek.

2. **Stationary On-line** – Our full catalogue of Stationary (that includes all stationary I currently stock plus every item that is distributed by my main supplier - GNS) After setting up a username and password with me you will be able to view a picture of each item and read a description of it that includes the price. When you have selected the items you wish to

purchase, an email is sent to me and I put together the order, either from stock on hand or I access it directly from the warehouse. I will then deliver the order to you for a small charge or free if the order is over \$100. You may also pick up the order (I will email you when it is ready). Payment is made in a variety of ways. You can pay on-line using a credit card or via bank transfer. You can have the items added to an already existing shop account or pay when you pick the items up. The aim of this program is to make purchasing from Macka's Griffith Newsagency as easy as possible for all customers and accessible in a variety of ways. It is also significantly increasing the range of products that our customers have ready access to. As time goes on our full range of products will be added to the online experience. That includes Darell Lea, Cards, Giftware, toys, magazines and newspapers.



Price Rises

You may notice some changes in the amount of your bill this month and again in September.

The Canberra Times had a couple of price rises:

- From 29 August the Saturday Canberra Times is now \$2.40
- From 31 August the weekday Canberra Times is \$1.40

This brings the price of the Canberra Times in line with the Sydney Morning Herald.

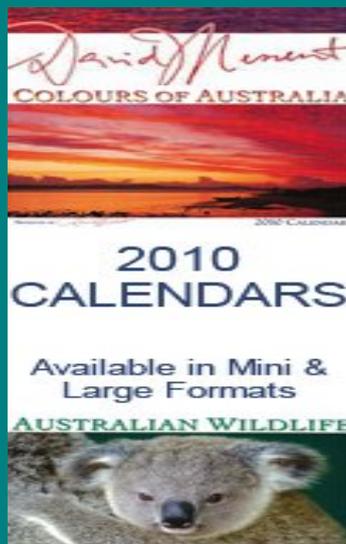
From Saturday 5 September the Weekend Australian will cost \$2.60.



New Payment Option

I have recently added a new payment option for all account holders. Via our web site you can now use the 'Pay your Newsagent Account' link to pay using your credit card. This simply adds an extra option for our customers so we are catering for everyone's needs.

- \$2 Jackpot Lottery is over **\$12 million**
- \$5 Jackpot Lottery is over **\$2 million**



Shop Details

- Email address—macka@mackasnews.com.au
- Company Name—ARMTAG Pty Ltd
- BSB—012-964
- Account Number—4860 30305
- ABN—16 676 436 146
- Web address:
<http://www.yournewsagent.com.au/mackasriffithnewsagent>

Macka's Mumblings



You may recall we had Koala Tattoos for sale to support the Koala Foundation. September is save the koala month – No tree No me. Once again we are supporting this worthwhile cause. This year a gold coin donation, placed in the box on the counter, will get you a sticker showing your support.

FACT: Since European settlement in Australia, 80% of koala habitat has disappeared.

FACT: Of the remaining habitat, 80% is on privately owned land.

FACT: Since 1997, more than 10,000 koalas have died in South East QLD alone.



Father's Day (a most important event) - Sunday September 6

We have a lot of options to cater for all ages of fathers and children wishing to purchase a 'gift for Dad'



1. Darell Lea – Always a hit with Dad. We have both \$30 and \$20 gift bags available or put together your own bundle of Dad's Favourites from the recently restocked Darell Lea display

2. NSW Lotteries

a. We have Father's Day Gift Packs available in \$10, \$15, \$20, \$25 and \$50 bundles. These feature a range of NSW Lottery products.

b. Make your own gift pack with a combination of any product or value



d. Join Macka's Fathers Day Syndicate – Buy a \$17.80 share in a System 11 ticket for the \$20 million Saturday Lotto draw on September 12. What better way to say you love Dad than to make him a millionaire.

If you want to talk to someone who can help with information, counseling and referral, call Lifeline's Gambling Centre on 131 114



3. I have purchased a Father's Day range of books. These books have a huge range of titles that cover the interests of all Dads. From sport, to politics, to wood work, to history. All very reasonably priced. Browse through our display to find that book that is 'Just right;